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ALTENEW
August 2015 Edition

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A NEW ADDITION TO THE TEAM!



We are excited to announce the addition of Amy Gray to Altenew's Design Team!

Amy is the editor of UK magazines - "Simply Cards & Papercraft and Creative Stamping". She discovered her passion for stamping and card-making after starting her blog [Crafting Confessions](#), in 2008. She has a distinct clean and graphic style with a mixture of sweetness that can be spotted from a mile away! We are simply thrilled to have her on board!

To learn more about Amy and see her first project for Altenew, please visit our [blog here](#).

STAMP SPOTLIGHT

WILD HIBISCUS



Altenew designers strive to bring fresh and innovative designs to the market. In the past, we have delved into cultures and relics, and last month some of our stamp sets were inspired by foreign artists. Wild Hibiscus is one of them. The images in this set were originally designed by renowned Dutch artist Sandra Jacobs. We met her at an art exhibition, and instantly fell in love with her work!

Click [here](#) for ideas on how you can use this set.

STAMPS SELLING LIKE HOT CAKES!



1. [Vintage Roses](#)
2. [Golden Garden](#)
3. [Wild Hibiscus](#)

To shop for other products, [click here](#).

ASK THE DESIGNER

Altenew Team answers your questions

Q: What is the best ink to use with 'Label Love'?

A: Versafine pigment inks give the best result, always clean and sharp.

Please send your creatively inspired questions to support@altenew.com with the Subject: "**Ask the Designer.**"





Fun Fact

WATERCOLOR WONDERS +
DISTRESS INKS =
MATCH MADE IN HEAVEN

A SNEAK PEAK ON UPCOMING RELEASES



Very soon Altenew devotees can look forward to Ink Sets in the BLUE and PURPLE color family! To top that off, we will be releasing more stamp coordinating die sets like "Painted Flowers", "Striped Florals" etc. So Keep an eye out for release dates soon at ALTENEWBLOG.COM!

ALTENEW'S FIRST VIDEO CHALLENGE WINNER!



Lets give a special shoutout to all the Altenew Fans who took time out of their busy lives to accept our first video challenge, create some fabulously amazing videos, and shared them with us.

Our grand prize winner is PIA LARSEN! Please click on the image above to see her award winning video.



Featuring the best 12 Videos from VIDEO CHALLENGE 1

We had an astounding response to our first video challenge. The top 12 videos, carefully selected by the design team are featured in our YouTube channel. Click on the link above to view them. Hope you enjoy, and make sure to participate in our upcoming Challenges!

ONGOING AND UPCOMING CHALLENGES:



[Photo Inspiration Challenge: From Places Abroad - United Kingdom](#)

Entry deadline: September 10, 2015

Video Challenge #2 (Coming soon in September!)

Instagram Video Challenge (Coming very soon!)



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