

*In touch with*  
**ALT&NEW**  
September 2015 Edition

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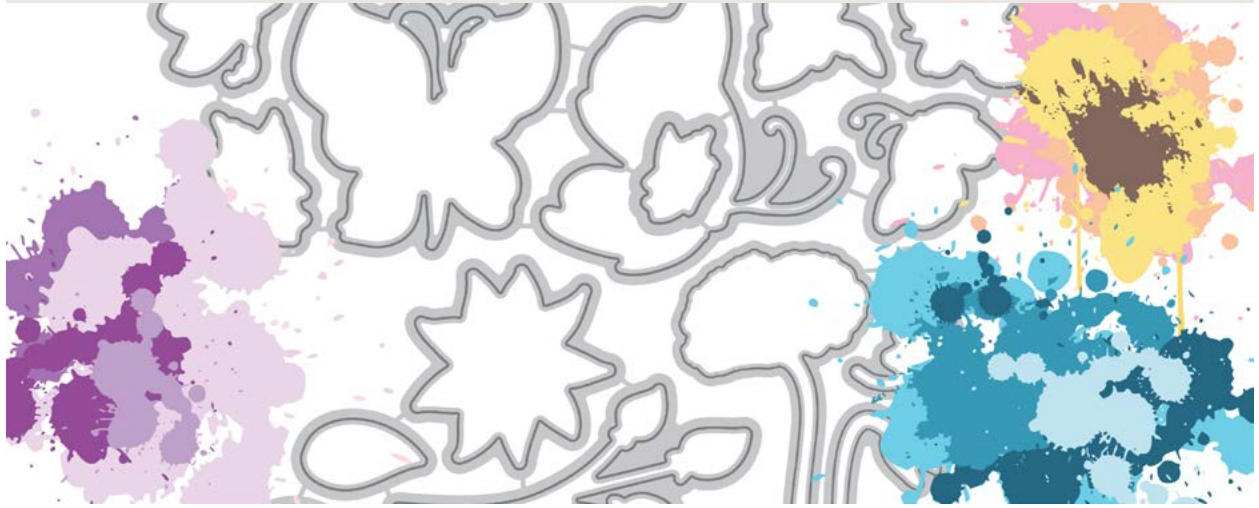
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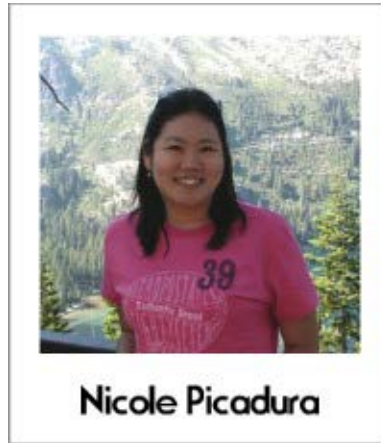
# SEPTEMBER RELEASE SNEAK PEEK



We will be releasing new sets of inks and dies on **Friday September 25.**

[CLICK TO SHOP](#)

# INTRODUCING ALTENEW'S EDUCATION LEAD



We are excited to announce the addition of Nicole Picadura to the Altenew Team!

Nicole is an avid card maker with a clean and simple style. She loves to teach classes and film video tutorials to share her passion with fellow crafters. She will be leading Altenew's new educational platform at [altenewacademy.com](http://altenewacademy.com) (see below).

To learn more about Nicole, please visit our [blog here](#).

# GRAND PREMIER OF ALTENEW ACADEMY



Altenew's Customer Happiness Team has been inundated with questions on how to use some of our products. In an effort to help our customers and crafters worldwide, we are happy to announce the launch of our own learning platform, [Altenew Academy](#)!

Altenew Academy will host classes that will focus on how to creatively use Altenew products. Our classes we will guide you step by step to learn various techniques to improve your card making or scrap booking skills. Our first class is FREE, and you can register for it [here](#).

VISIT ALTENEW ACADEMY

# A FAREWELL TO OUR DT MEMBERS



**Jocelyn Olson**



**Melania Deasy**

It is always hard to say goodbye, but we're saying farewell to two of our design team members this month. We hope you will all take time to learn a little more about these wonderful ladies, and join me in thanking them for their amazing work, during their time at [altenew.com](http://altenew.com).

[Jocelyn](#), [Melania](#), thank you for your time with us! It was an honor to have you on the team. Wish you both the best.

**INSPIRATION FROM DT**



We are on Pinterest. From floral patterns to craft room ideas, find your inspiration from our many boards.

**FOLLOW US ON PINTEREST**

# NEW VENTURES!



Altenew team is hard at work developing ideas that will continue to inspire you.

New products and new collaborations are on the horizon. Make sure to frequently visit our website and stay connected through our social media platforms.



# ASK THE DESIGNER

**Q:** How do you decide on the colors for a card?

**A:** It depends on the occasion. For example, for a wedding card, I like to combine white with one other color in addition to gold or silver accents. For most cards, I like to stay within three/odd number of colors in addition to black or other neutral color.

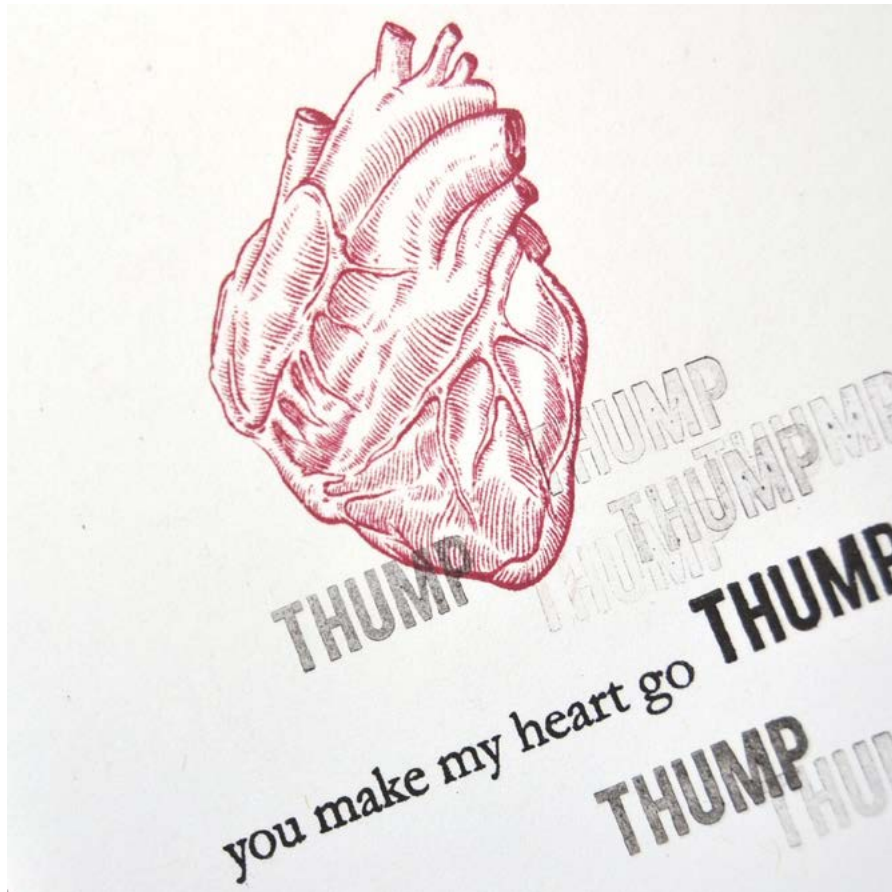


### **Fun Fact**

LABEL LOVE SENTIMENT +  
DOUBLE CLEAR HEAT EMBOSSING TREATMENT =  
LABEL MAKER SENTIMENT

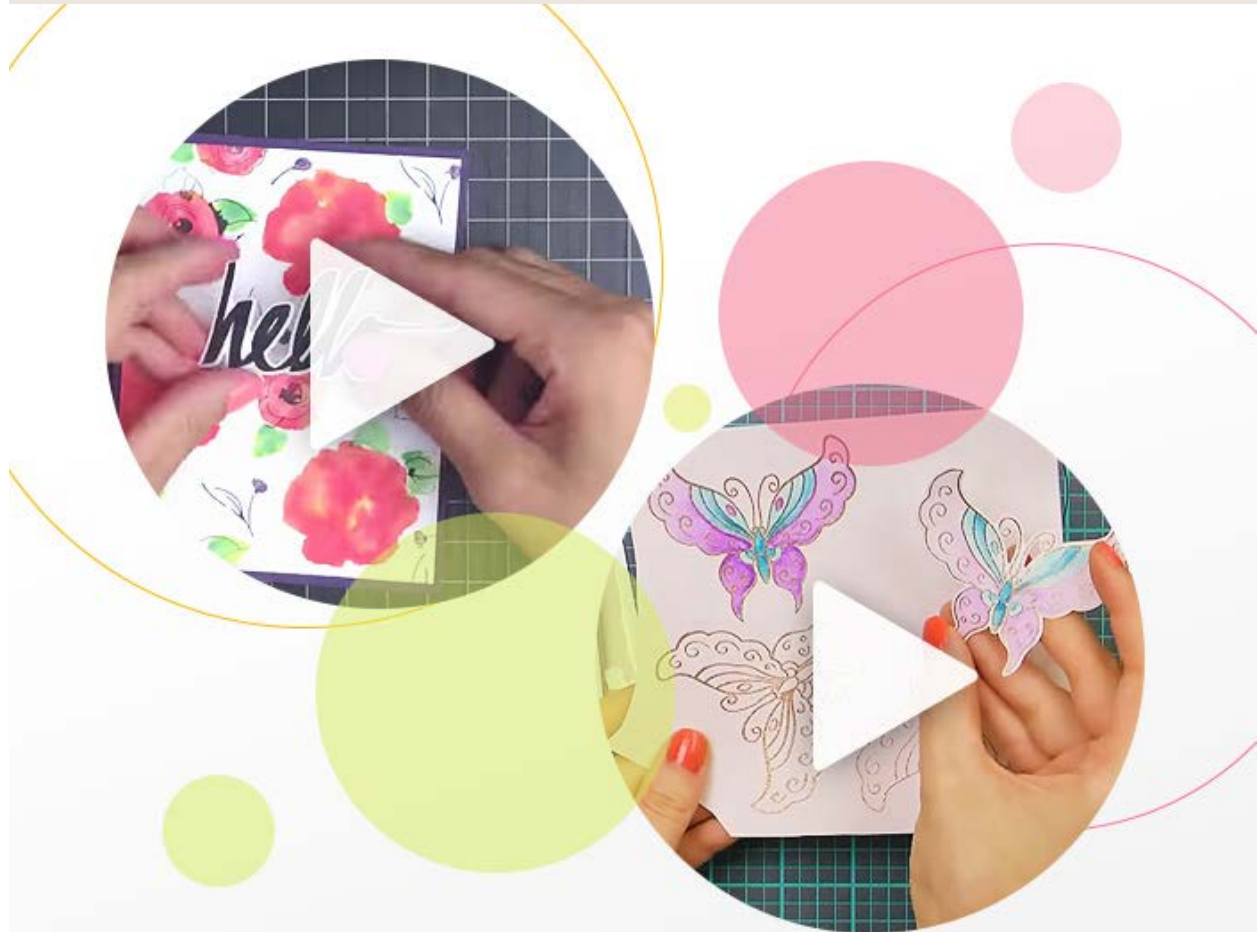
# STAMP SPOTLIGHT

## DOCTORS RULE



Altenew designers strive to bring fresh and innovative designs to the market. One of our stamp line theme is 'Professions'. This set is perfect to design cards for friends and family in the health care field.

# UPCOMING CHALLENGES



## *Video Challenge*

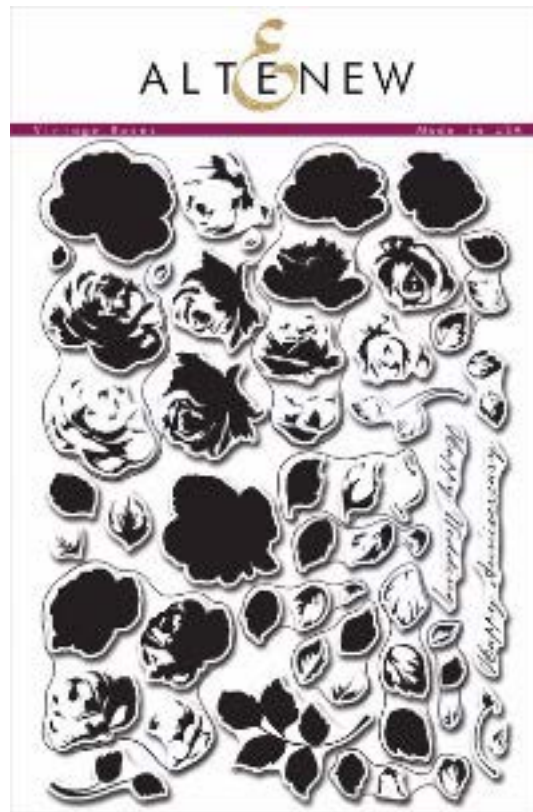
ALTENEW

#2

Our second video challenge will be launched on September 22. Make sure to join us and win some fabulous prizes!

WATCH VIDEO TUTORIALS

# TOP 5 BEST SELLERS



1. Vintage Roses
2. Watercolor Wonders
3. Layered Lily
4. Vintage Roses Die
5. Red Cosmos

[CLICK TO SHOP](#)



# Hashtag **#altenew**



## Share Your Creations

Make sure to tag **@altenew** on Facebook and hashtag **#altenew** on Instagram to your Altenew projects. Yours may get featured.



## STAY CONNECTED

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