

In touch with
ALTENEW
October 2015 Edition

Hello Altenew fans!

Welcome to October's newsletter. As always, the Altenew design team has been working hard to spark your creativity with their designs on our [blog](#).

We recently added 12 new [colors](#) to our Crisp Inks collection and released 17 new [dies](#) earlier this month! We launched our own learning platform, [Altenew Academy](#) and our first class, All about Layering, is free and is available to all.

Our second Video Challenge is currently ongoing (three winners will each receive \$50 gift certificate). Make sure to participate!

We will be releasing 9 new stamp sets next month. Our talented design team members are looking forward to sharing their projects with you.

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A WARM WELCOME TO ALTENEW'S NEWEST DESIGN TEAM MEMBERS!



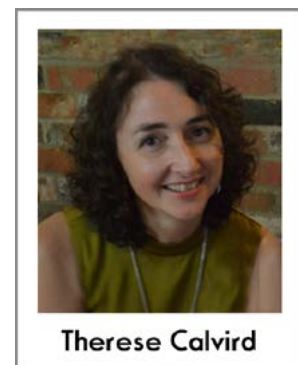
We are pleased to announce the addition of three talented designers to our team: Svitlana, Sveta, and Therese. Please see below to learn more about them.



Svitlana is a software developer and currently lives in NYC. Her biggest love in creative process are techniques. Learn more about [Svitlana](#) and check her creations on her [blog](#) or connect with her on [Instagram](#), or [Facebook](#).



Sveta holds a master degree in economics and works as a marine crew coordinator. Her main inspiration when starting a project are the supplies. Learn more about [Sveta](#) and check her creations on her [blog](#).



Therese lives on the Gold Coast in Australia and likes to try out many different styles and techniques, but especially loves to create with flowers. Learn more about [Therese](#) at her [blog](#) or [Pinterest](#).

PHOTO INSPIRATION CHALLENGE + VIDEO CHALLENGE



Challenge will close on October 22. If you haven't already, make sure to submit your inspired projects!



Make a 5-7 minute video of any project using Altenew products. Challenge will close on November 4. More details [here](#).



STAMP SPOTLIGHT

BABY ZOO



This month's spotlight stamp is Baby Zoo. These large stamps are a perfect choice to create cute or classy baby cards, with tons of mix-and-match options.

One of our favorite uses of this set so far is from [Bata & Batuta](#), a new "One for One" toy company. They are using Baby Zoo to add a handmade touch and send a special thank you to their platinum supporters. Bata & Batuta is not your average toy company, for every item sold, one is donated to a child in need.



BATA & BATUTA

Visit [Bata & Batuta](#) to learn more about their mission and see their [beautiful plush](#). You can use the exclusive code ALTENEW to get 10% off your purchase for a limited time.





The Handmade Seller magazine has just launched their first issue and is the world's 1st INTERACTIVE magazine for handmade sellers!

At just \$2.99/ issue, this magazine uniquely features an interactive layout with downloads, guides, videos, clickable links - in fact anything that helps handmade sellers to take their business to the next level by learning more about marketing, product presentation, ranking, and social media.

COLLABORATION

Blog Hop

FRIDAY, OCTOBER 23RD

ALT & NEW

Pretty
PINK POSH

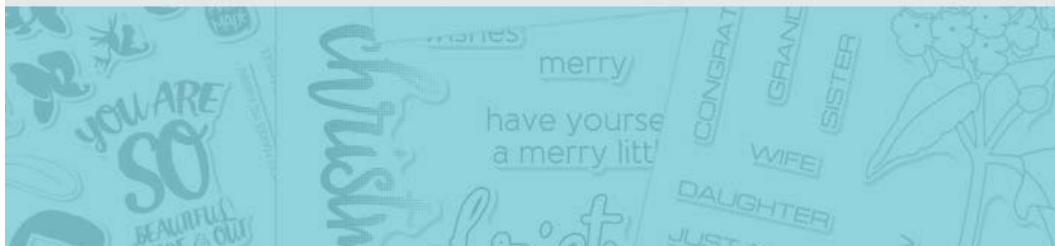
FIND INSPIRATION | WIN PRIZES | HAVE FUN



MARK YOUR CALENDAR

NOVEMBER 13

9 NEW STAMP SETS



SHOP OUR OCTOBER RELEASE



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