



Sandra Dietrich

This month, we are featuring [Sandra Dietrich](#), a member of our scrapbook design team.

1. What motivated you to start scrapbooking and begin stamping?

My scrapbooking journey started back in 2011. I wanted to create pretty things with my hands. It's such a great feeling to see what I can do with my own hands and with my creativity. Looking at a finished project makes me happy and proud. Furthermore, I want to inspire and motivate people to create projects with papers and stamps. Being creative is my way of life, my way of sharing who I am.

2. How did you fall in love with Altenew?

It's easy to fall in love with products from Altenew. The products are high-quality and the designs are amazing and modern. The layering stamps now come with 'how-to-use instructions'. And with the coordinating dies, you are just ready to go and create unique projects. So, in a nutshell, I fell in love with Altenew by using their great products.

And I also had a great time at the Altenew Booth at Creativeworld 2018 in Frankfurt, Germany. I will be at the booth in Frankfurt in January 2019 too. And I'm looking forward to this event :). It's such a great honor for me to be part of the Altenew Scrapbook Design Team. And I'm thankful for the opportunity to design with Altenew products.

3. The way you style your layouts is amazing! Do you have a favorite technique to do? Please share some tips on them!

Well, most of the time, I just go with the flow. I have the product at hand and just do what comes to my mind. Stamps, papers, and embellishments are my tools and my creativity is my guide. Often, I don't have a plan in mind when I create paper crafting projects. I just follow my own individual creative process that comes from inside, from who I am.

I don't like sketches and I don't like to scrap-lift other people's work because, as a designer, I want to be unique and I want to make a difference. When it comes to techniques, I love layering with foam pads, I enjoy stamping with black ink and I love die-cutting.

4. Do you have a specific style that you are comfortable with or like to stick to?

I prefer a clean and modern style for my projects. I love simple designs without complications. And I don't like to do mainstream things. I try to be different when designing my projects. I love to have my own individual style.

5. This is just for fun! If you can choose only three crafting supplies for the rest of your life, what would you choose?

- white cardstock
- glue dots
- stamps (and ink pads)

6. Can you share a favorite layout you made previously using Altenew products?

My favorite layout is this one. I used the pretty [Pastel Strokes Washi Tape](#).

