



## Amy Tan

This month, we are turning the spotlight on the one and only [Amy Tan](#)! From t-shirt designing to scrapbooking - she has always been a creative soul. Find out what her favorite Altenew products are and get to know her more in this interview.

### **1. What motivated you to start paper crafting and begin stamping?**

I think my soul had been searching for something new, I was feeling consumed by my small business (designing tee shirts) and felt a shift in the economy. I realized that although I loved what I was doing, I wasn't making enough time to be creative just for the sake of it. Finally, I walked into a scrapbook store I had passed so often, took a class and immediately was hooked. I loved every aspect of it— not just the supplies and photos — but the bonding of women as they shared their stories and spent time on a hobby they loved.

### **2. How did you fall in love with Altenew?**

I had seen Altenew products used in different ways in friends' projects but it wasn't until Creativation in January 2017 when I was introduced to the amazing team and saw all the incredible dies and products. Oh, and I absolutely fell in love with the watercolors.

### **3. Your use of colors is amazing! Do you have a favorite technique to do? Please share some tips on them!**

Rainbow order for the win! It may seem obvious but my childlike wonder

encourages me to seek bright and fun colors. Rainbow order is my go-to color scheme because it's so vibrant and inclusive. It touches on all these amazing colors but there's a logic to it. I find that using rainbow order can be incredibly calming and soothing rather than overwhelming. It goes from warm to cool tones and it adds this extra dimension to colorfulness. I also love isolating just a few colors as a technique. If I am doing a project that is more masculine, sometimes I limit my colors to just a few. It's almost a challenge to myself when I can only use 2-3 colors.

#### 4. Do you have a specific style that you are comfortable with or like to stick to?

My style has definitely evolved over the years, but I think for the most part it has stayed true to who I am. I love mixing and matching and throwing in a little bit of a twist. When it comes to paper crafting, I think you should have fun and experiment. Although I do find comfort in the use of color, I am envious of those who can stick with simple black and white. I like to tell people that I am an aspiring minimalist, but a hoarder at heart. ;)

#### 5. Can you share a favorite project you made previously using Altenew products?

There are so many things I've done with Altenew and it's hard to keep track, but one of the few I didn't really showcase was a blank journal cover I taught at a workshop in Las Vegas for Queen Bee Market Craft Night. We used



Products Used: [Dotted Washi Tape](#) and [Peony Dream 3D Die Set](#)

inks, watercolors, dies, and washi tapes (all my favorite supplies) to create books that were all so unique, even though we used the same supplies.

**6. This is just for fun! If you can choose only three crafting supplies for the rest of your life, what would you choose?**

This is so tricky! I would definitely want my [Altenew watercolor set](#) because I love the colors and it comes with a water brush, a Tombow mono adhesive tape runner because it's the perfect way to glue things into a journal or notebook without making a mess and an endless supply of stickers! I don't think I could craft (or function) without stickers.