



Zinia Redo

1. What motivated you to start making scrapbook layouts and begin stamping?

I've been in love with stationery and art supplies since I can remember and I've always spent hours in bookstores trying to find interesting and unusual things. I had no idea scrapbooking and stamping even existed since they are not that popular in Greece and, especially a few years ago, it was almost impossible to have access to fancy craft supplies. At some point during my university years, I stumbled across some crafty YouTube videos and that's how it all started. I spent hours watching videos and browsing all the amazing products available in US craft stores. It was truly fascinating to discover the online craft community and get to know so many like-minded creatives.

I started my crafty journey with stamping in planners and then moved into scrapbooking. From that, I basically got involved with all sorts of crafty projects including art journaling, card-making, paper crafting and more. I just loved experimenting with different techniques, products, and ideas without labeling myself as a "scrapbooker" or "cardmaker."

2. How did you fall in love with Altenew?

This has been so long ago that I can't really remember the details but it was most likely some amazing process video on YouTube. I was really impressed with the stunning details of the layering stamps. Thanks to my dear friend Lara who had a small store back then called "The Ink Road", I got my hands on my first Altenew products and I haven't stopped using them ever since.

3. Your use of various paper crafting materials on your projects is inspiring! Please share some tips with us!

I've always loved experimenting with different techniques and ideas. Even if something feels weird and unusual, I just go for it anyway. Even if the result is not perfect, even a crafty "disaster" is a great source of inspiration for the next project.

4. Do you have a specific style that you are comfortable with or like to stick to?

Yes and no. As I said, I do enjoy trying all sorts of different things but I have some styles I like to go back to. I really love bright colors and unusual color palettes. I often get inspiration from fashion and home decor magazines for my color combinations. I also really enjoy geometric projects. That includes paper collages or geometric stamping like [this layout](#).

5. Can you share a favorite layout/project that you made previously using Altenew products?

That's a very difficult question. I have so many favorites that I can't really pick one. Recently, I've been enjoying creating multiple projects from a single product. I think it first started with the [cards](#) I created using the Delicate Flower Bed Stamp Set. From layouts, one of my recent favorites is [this layout](#) I created with the Live Your Dream Collection mixed with some other Altenew paper packs. I also really loved playing with the Spring Meadow Cover Die, so much that I created [five different projects in one go](#).





Products Used: [Delicate Flower Bed Stamp Set](#), [Pastel Dreams 6x6 Paper Pack](#), [Signature Word Dies](#), [Fancy Hello Die](#), [Artist Markers](#), [Watercolor 36 Pan Set](#), [Permanent Black Crisp Ink](#), [Essential Black & White 6x6 Paper Pack](#), [Be Kind Stamp Set](#)

6. This is just for fun! If you can choose only three crafting supplies for the rest of your life, what would you choose?

That's an answer that definitely changes every couple of weeks but at the moment, I can't leave without colored pencils, gouache and Altenew watercolor brush markers.