



## Kathleen Graumüller

### 1. What motivated you to start making layouts and begin stamping?

It all began when I wanted to make a handbound journal for my grandma's 70th birthday. I Googled for supplies and then went down a rabbit hole discovering the world of scrapbooking along the way. I was immediately hooked! Although truth be told, for the first 9 months, I simply hoarded all the supplies and couldn't bring myself to use them until National Scrapbooking Day 2015, when all the challenges finally gave me the push I needed!

I just really love the design aspect of it all, choosing a color scheme, selecting papers and embellishments, mixing collections or manufacturers, etc. - it's so much fun and enables me to express myself and my style. The aspect of documenting memories (especially everyday moments) is a nice bonus on top of that!

### 2. How did you fall in love with Altenew?

I first encountered Altenew at the Creative World in Frankfurt in 2016 and immediately fell in love with their layered floral stamp sets! The Painted Flowers Stamp Set was my first Altenew product and it's still a favorite. Since then, I have added so many more wonderful stamps and dies and I get giddy when each new release goes live because Altenew never fails to surprise me.

**3. We absolutely love how you play with the color combination, design, and pattern on your layouts! Do you have a favorite technique to do? Please share some tips with us!**

I often choose a color scheme that works with my photo when I start a project and then select my papers and embellishments accordingly. This makes the design process a lot easier because it limits my choice and it helps give the project a coherent look.

Another thing I really like to do is creating little clusters of embellishments - in my case, they usually include florals - and adding dimension by using foam adhesives.

**4. Do you have a specific style that you are comfortable with or like to stick to?**

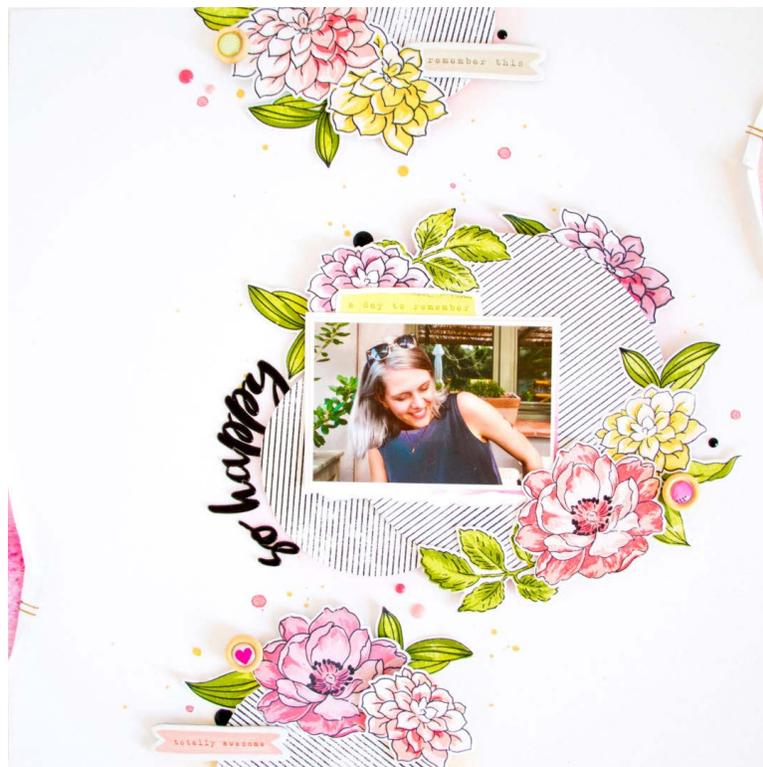
I guess my go-tos when creating layouts are white space and layering. I tend to go towards a clean and simple(ish) style with a touch of feminine/whimsical (although, I always have a hard time naming my style). But I also really like to switch things up every once in awhile, trying new techniques or using a different color scheme.

**5. Can you share a favorite layout or project that you made previously using Altenew products?**

I have two favorites: a [layout](#) and a [set of cards](#). They both show my style really well, with the white space and the graphic elements mixed with florals and I used my favorite colors on them! Besides, they both feature some of my all-time favorite Altenew stamps and dies, like the Rose Flurries 3D Die Set and the Beautiful Day Stamp and Die Set!

**6. This is just for fun! If you can choose only three crafting supplies for the rest of your life, what would you choose?**

White cardstock, anything floral, patterned paper - assuming that tools and adhesives are basics I can always have. ;)



Products Used: [Beautiful Day Stamp & Die Set](#), [Pinstripe Stamp Set](#), [Build-A-Flower: Dahlia](#), [Puffy Heart Metallic Shimmer Ink Spray](#), [Green Fields Enamel Dots](#), [Red Cosmos Enamel Dots](#), and [Live Your Dream Embellishments](#) (Puffy Alphabet Stickers, Die-Cut Embellishments, and Wood Epoxy Buttons)



Products Used: [Fantasy Floral 3D Die Set](#), [Rose Flurries 3D Die Set](#), [Halftone Hearts Stamp & Die Set](#), [Wavy Grid Stencil](#), [Sunkissed Metallic Shimmer Ink Spray](#), [Mountain Mist Metallic Shimmer Ink Spray](#), [Puffy Heart Metallic Shimmer Ink Spray](#)