



Ashlea Cornell

1. What motivated you to start making cards and begin stamping?

I've always been creatively driven. Any craft involving paper, markers, stickers, etc. has always been a hobby of mine. I never imagined there was such a community within this paper crafting hobby until I met my friend Jen Rzasa. She told me she'd started a stamp company named Altenew a handful of years before I'd met her and that she designed stamps and cards. After some research into it, I fell in love... and the rest is history. I am forever thankful to her for introducing me to something that would fulfill me as much as stamping and card making has.

2. How did you fall in love with Altenew?

Though I explained a bit about that in my previous answer, Jen isn't the only reason I love Altenew. The stamps and designs are unique and beautiful and I fall in love with each release. I'm always blown away by the designs and quality of the products that Altenew introduces.

3. Your cards are always a breath of fresh air - they are simply stunning! We love how you incorporate different supplies in one card too! Do you have a favorite technique to do? Please share some tips with us!

Thank you! Since beginning card-making and stamping in general, I've been inspired by so many artists and creators to try different techniques and mediums. Specifically, the 30 Day Coloring Challenge put on by Kathy Racoosin inspired me to get out of my comfort zone and throw

caution to the wind. That's when I first really attempted no-line coloring and watercoloring and haven't stopped since. It's definitely not an exact science, and I still have so much to learn, but each time I sit to create, I learn something new and can apply that to my next creation. The most important thing I can say is to not give up in the middle of a coloring. Most of the time, I want to throw my projects out when I'm a third of the way through, but it all comes together in the end. And, if it doesn't, the entire process was a free learning experience that I can carry with me.

4. Do you have a specific style that you are comfortable with or like to stick to?

I'm most comfortable with alcohol ink markers. I feel like I have the most control over placement and texture with alcohol markers and find it easiest to build up color with them as well. They are my go-to when I want to create and let my mind drift. I'm comfortable enough with them that I find it relaxing and a great coping mechanism for anxiety and stress.

5. Can you share a favorite layout or project that you made previously using Altenew products?

[This card is one of my favorite cards](#) that I've created for Altenew. I featured it in an installment of Lovely Layering with Ashlea on the Altenew YouTube channel. I used the



Products Used: [Grateful Heart Stamp & Die Bundle](#), [Framed Stamp Set](#), [Artist Markers Set A](#), [Obsidian Pigment Ink](#), [Watercolor Brush Markers - Spring Garden Set](#)

Grateful Heart Stamp Set along with the Framed Stamp Set to create this simple but striking card. I created a nice soft texture to the petals by using Altenew's Artist Markers and some colored pencils to top it off.

6. This is just for fun! If you can choose only three crafting supplies for the rest of your life, what would you choose?

This question always gives me anxiety, thinking of throwing away all of my craft supplies! LOL. If I could only pick 3 (excluding stamps) I'd choose the original size MISTI, Watercolor Palette, and Foam Tape.